

HOME GOOD

ENDING HOMELESSNESS IN LOS ANGELES COUNTY



Los Angeles Area
Chamber of Commerce

I AM HOME  FOR GOOD

Zahirah Mann

United Way of Greater Los Angeles
Home For Good

HOME FOR GOOD is...



An initiative to end
Veteran
homelessness by
2015, chronic
homelessness by
2016, & ultimately all
homelessness



A cross-sector
collaboration:
Business
Public Sector
Philanthropy
Nonprofit



Data-driven,
fueled by
collaboration &
innovation



WE KNOW THE PROBLEM...

HOME  FOR GOOD

44,359

PEOPLE
EXPERIENCE
HOMELESSNESS
IN LOS ANGELES
COUNTY ON
ANY GIVEN
NIGHT



44,359 people are homeless in LA

14,118 are chronically homeless

4,362 are Veterans

WE SEE THE CONSEQUENCES...

HOME  FOR GOOD

ECONOMIC IMPERATIVE • MORAL IMPERATIVE • COMMUNITY IMPERATIVE

We spend
**\$875
million**
in public
resources
each year on
homelessness



Permanent
Supportive
Housing is
43% cheaper
than leaving
someone like
CHARLES
on the streets



Housing First
is successful
88% of the
(compared to under
50% in traditional
homeless intervention)
time

... and
it's 43%
cheaper
than leaving someone on the
streets

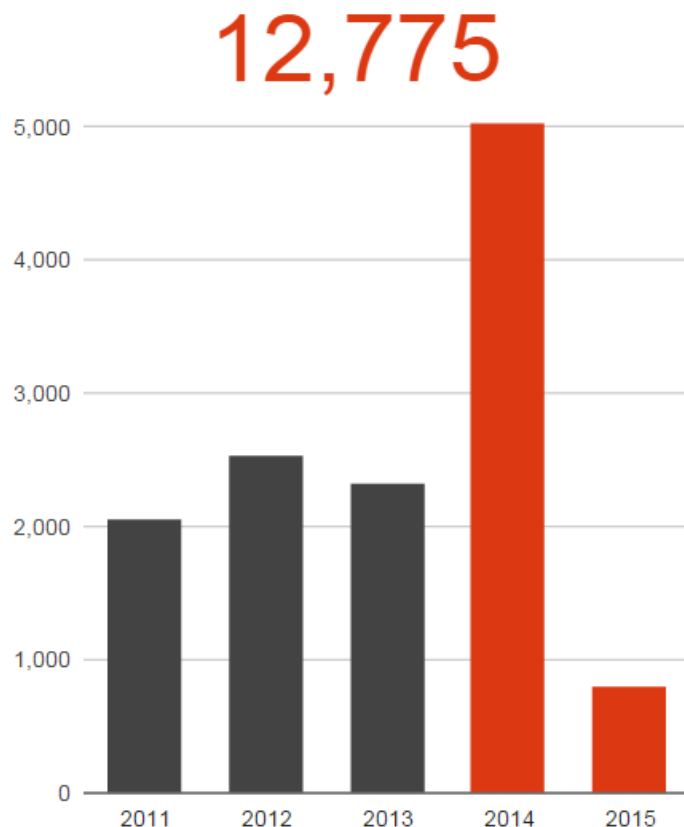
We're over
200
cross sector partners
strong and creating
change

WE ARE MAKING PROGRESS...

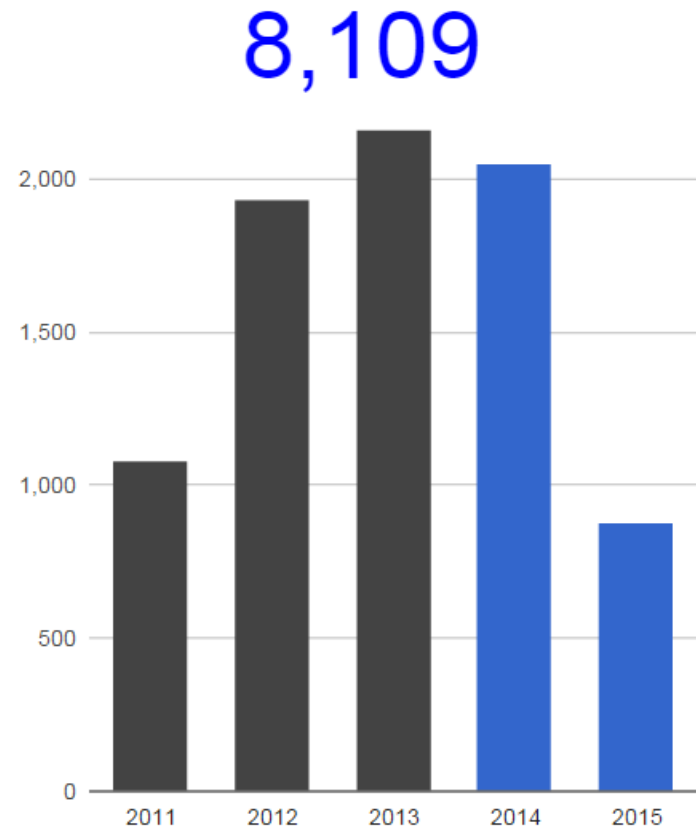
HOME  GOOD

20,884

housed through Home For Good Partners since 2011



VETERANS

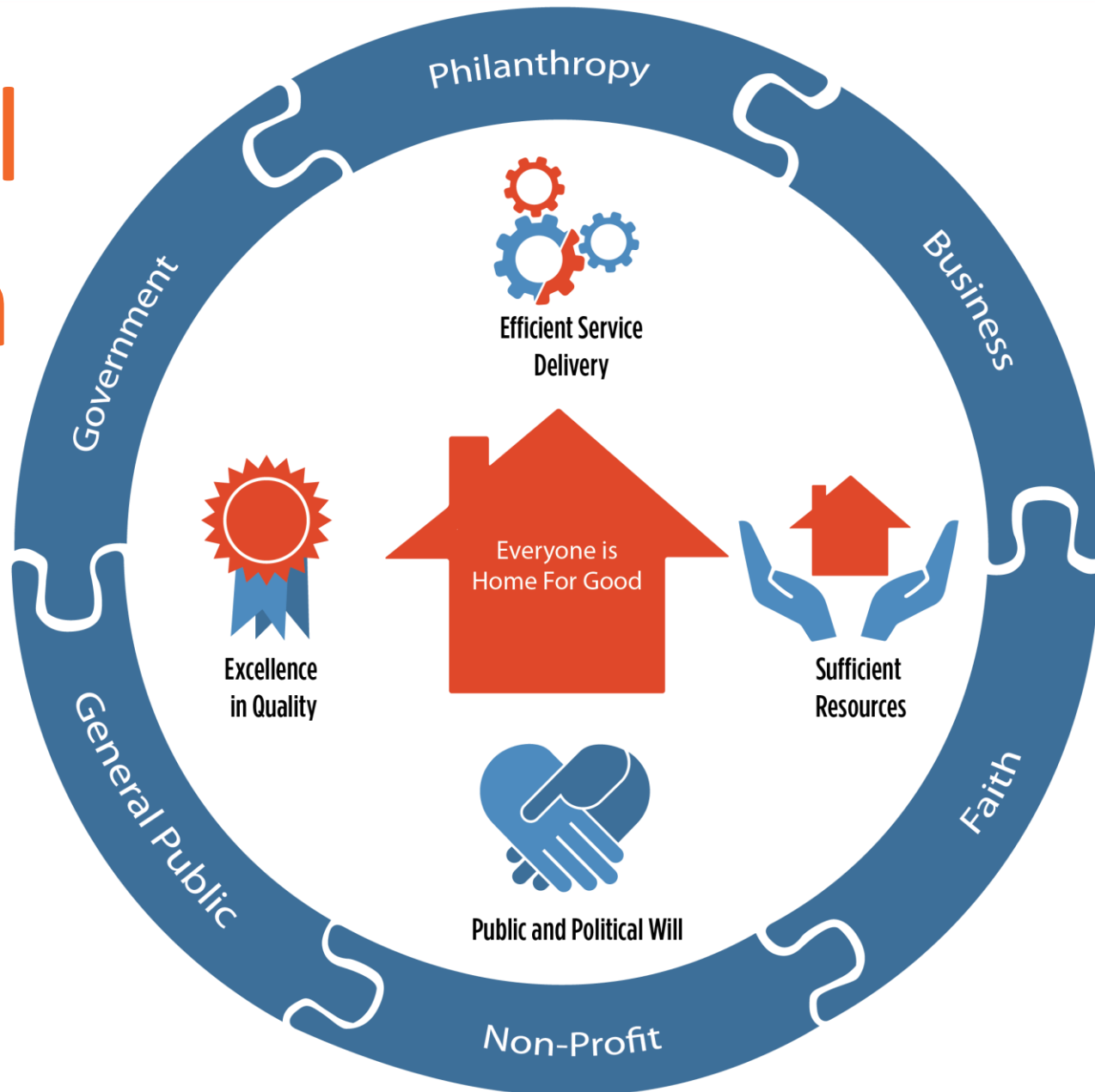


CHRONIC

WE HAVE MORE TO GO...

HOME  FOR GOOD

and it will
take each
one of us



PUBLIC AND PRIVATE FUNDERS LEVERAGING AND ALIGNING RESOURCES FOR GREATER IMPACT

Private

Conrad N. Hilton Foundation
United Way of Greater LA
Weingart Foundation
Carl & Roberta Deutsch Foundation
Jewish Community Foundation LA
California Community Foundation
JP Morgan Chase
Cedars-Sinai
Kaiser Permanente
UniHealth Foundation
Enterprise Community Partners
Corporation for Supportive Housing
Aileen Getty Foundation
Annenberg Foundation
The California Endowment

Public

City of Pasadena
Housing Authority of the City of LA
LA Community Investment Department
LA County Housing Authority
LA County Department of Mental Health Services
LA County Department of Public Health Services
Veterans Administration of Greater LA
LA County Fourth District Supervisor Don Knabe
City of Santa Monica
City of West Hollywood
US Department of Housing and Urban Development

\$18.3

Million Private

\$420

Million Public

funds coordinated
because of supporters like



**Every single dollar
goes back into the
community**

CO-CREATED TO FOCUS OUR SYSTEM ON CLEAR GOALS AND PRACTICES THAT END HOMELESSNESS

Co-created by
Nonprofits and Funders
including **CSH**,
Shelter Partnership,
the **Center for Urban**
Community Services,
Housing Innovations, and
direct service providers.

Performance Goals and Indicators

Markers and metrics of programs that make progress

Operating Standards

Hallmarks of high quality programs

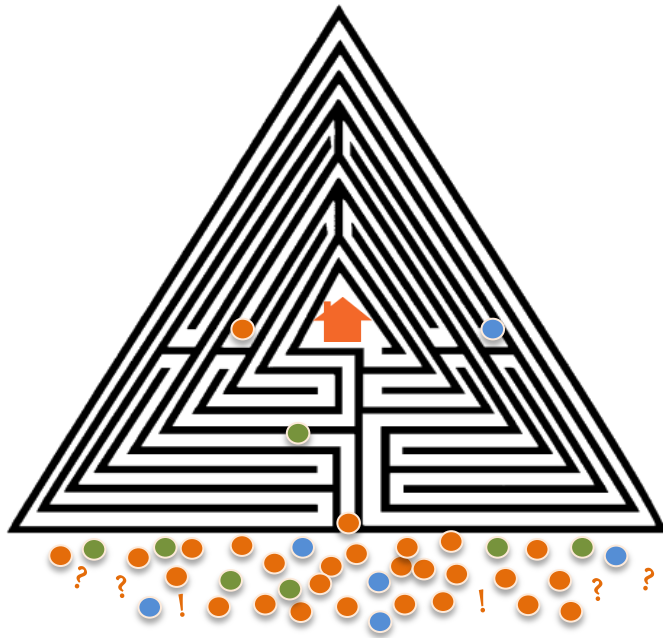
Suggested Practices

Strategies for moving forward

Systems Recommendations

Opportunities for effective change

Without CES



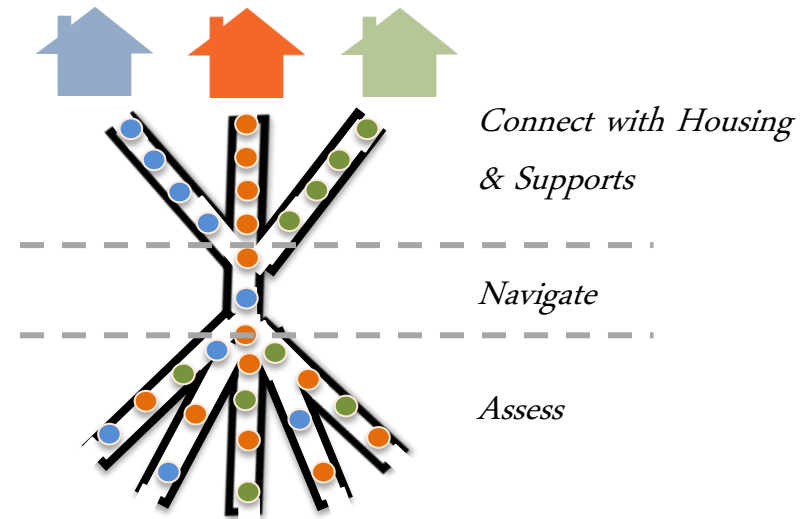
Dead ends, closed doors

Endless intakes, applications, and wait lists

First come, first served

Each organization doing it all

With CES



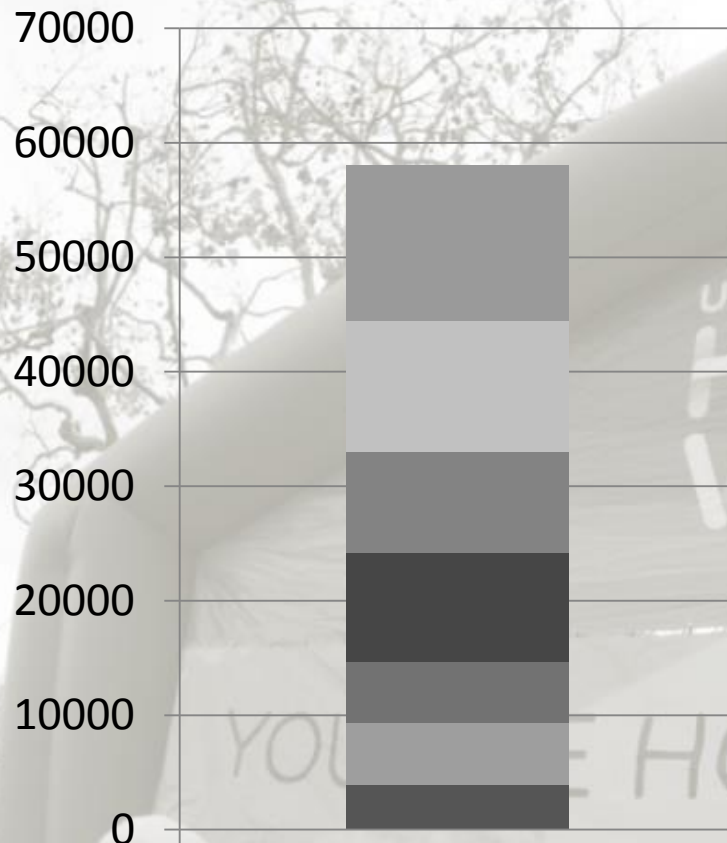
Seamless connections

1 survey that connects to real-time housing opportunities

Best fit, housing match

Each organization doing what they do best

58,000 participants



Total Participants

\$5.5 million raised



Total Donations (\$)

HomeWalk has year after year increased the number of people engaged and dollars raised

TAKE ACTION

HOME  GOOD



www.homeforgoodla.org



homeforgoodla



@HomeForGoodLA

HOMER FOR GOOD

An initiative of United Way of Greater Los Angeles
& L.A. Area Chamber of Commerce